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**GALLERY M OF CHERRY CREEK NORTH CURATES EXCLUSIVE HISTORIC SELLING EXHIBITION  
FEATURING ICONIC PHOTOGRAPHS BY MARGARET BOURKE-WHITE AND CARL MYDANS**

*"Filters of the Twentieth Century" Featuring 50 Images by Renowned Photojournalists to Open Friday,  
October 8, 2004; Mydans' Work Even More Noteworthy Since his August 2004 Passing*

DENVER...September 8, 2004 ...GALLERY M of Cherry Creek North announced today the opening of a new selling exhibition of iconic vintage and modern prints by Margaret Bourke-White and Carl Mydans.

Curated specifically for this selling exhibition at GALLERY M, the new *Filters of the Twentieth Century* collection features iconic images shot by Bourke-White during her tenure with both *FORTUNE* and *LIFE Magazine*. Other works by Bourke-White to be included in GALLERY M's exclusive exhibition are images from the best-selling, classic book, "*You Have Seen Their Faces*", on which she collaborated with writer Erskine Caldwell. The book, in its third print run, helped shape a public discourse on rural poverty and race relations in the South in the 1930's. Bourke-White was the first staff photographer hired at *FORTUNE* and was also one of the first four photographers hired in 1935 for "Project X" (which later became *LIFE Magazine*).

*Filters of The Twentieth Century* also features iconic images taken by Mydans during his extensive career at *LIFE Magazine*, which began in 1936. Around this time, Mydans was also part of a small group of photographers employed by the federally sponsored Farm Security Administration (FSA) charged with publicizing the conditions of the rural poor in America. Rare images shot by Mydans during this period are also being made available for the *Filters of the Twentieth Century* exhibition. The FSA project, established in 1935 by President Franklin D. Roosevelt, was designed to enable artists to return to work during the Great Depression. The FSA sought to record tenant farmers' experiences to make Congress aware of the need for the government-aid programs that comprised Roosevelt's New Deal. Images from this New Deal project continue to resonate in the American consciousness. Now GALLERY M brings the important and noteworthy history of the twentieth century to Denver.

There is now an increasing demand for Mydans work since his August 2004 passing. *Filters of the Twentieth Century* in the planning for more than a year, has become a very timely event.

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GALLERY M  
*Filters of the Twentieth Century* Selling Exhibition

Robert Mydans, nephew of 97-year-old Carl Mydans, will address the public at a reception and opening event to be held at GALLERY M, 2830 E. 3<sup>rd</sup> Avenue in Cherry Creek North, Denver, 303-331-8400. The event will be held on Friday, October 8, 2004 from 5:30-8:30 PM. Mr. Mydans will speak of his uncle's life, work and inspirations. Reservations are requested and can be secured by calling GALLERY M at 303-331-8400/ext. 5 or by email: [www.gallerym.com](http://www.gallerym.com). *Filters of the Twentieth Century* will be on display for public viewing and purchasing from October 8 through January 31, 2005.

Eyeing history through the lens of life, Bourke-White and Mydans became visual storytellers using the camera as their medium of expression. They documented the highs and lows of the human condition...war and peace, feast and famine, drought and flood, and the joys of everyday living.

The *Filters of the Twentieth Century* collection provides a chance for seasoned as well as first-time collectors to capture the essence of these celebrated photographers and this historical period. Included are iconic vintage and modern black and white gelatin silver prints from the original negatives.

Myrna Hayutin, GALLERY M director, founder and managing partner, commented on the exclusive exhibition: "*Filters of the Twentieth Century* is truly a remarkable collection of historic and important photographs which continue to visually express the history of our cities, states, country and world. Our collectors favor the works of these extraordinary photojournalists, and *Filters of the Twentieth Century* presents an additional opportunity to collect the essence of this medium.

"While many people today remain very passionate about all things Americana, this selling exhibition appeals directly to these desires. We are pleased to welcome these rare and important works to GALLERY M and are privileged to represent this fine art photography exclusively across the Front Range," concluded Hayutin.

Denver-based GALLERY M has been representing distinctive national and internationally known artists, photographers and sculptors since 1996. GALLERY M is responsible for bringing the works of many prominent contemporary artists and historic photographers to the Rocky Mountain region such as Alexandra Nechita, Clemens Briers, Regina Saura, Jay Wolf Schlossberg-Cohen, Alfred Eisenstaedt, Andreas Feininger, Walter Rosenblum, Bob Kolbrener, and Howard Schatz. GALLERY M exclusively represents more than 30 fine artists, fine art photographers and sculptors. For more information about this selling exhibition or other artists of GALLERY M, please visit [www.gallerym.com](http://www.gallerym.com) or call 303-331-8400.

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